



### Why Archetypes Matter

Most career advice assumes one problem: You don't know what you want.

In reality, most people sense the next chapter long before they can name it. What they lack isn't desire—it's **structure**.

Archetypes provide that structure, not as labels, but as lenses. They help you recognize **how** you tend to change, not just **what** you might change into.

This scan is designed to surface your dominant pattern of reinvention—and clarify the kind of move that will actually matter next.

### Bold Moves Are Often Misunderstood

They're framed as dramatic exits, total reinventions, or high-risk leaps. But most meaningful change doesn't happen that way. It happens through **deliberate shifts in identity, direction, and agency**.

This scan is built around three archetypes that show up repeatedly in fundamental career transitions:

#### The Evolver

You grow by stretching. You feel stagnation before others see it. Your risk is staying too long in places that no longer demand courage.

#### The Strategic Planner

You move with intention. You think in systems, trade-offs, and second-order effects. Your risk is over-optimizing and delaying movement until certainty appears.

#### The Accidental Reinventor

You change by responding. Opportunities find you before plans do. Your risk is under-owning the identity you're already living.

None of these archetypes is better than the others. But each requires a **different kind of bold move**.

- Evolvers need challenges that expand identity
- Strategic Planners need experiments that reduce ambiguity
- Accidental Reinventors need language that turns momentum into direction



## Archetype Scan: 7 Questions to Clarify Your Next Move

The questions that follow are designed to reveal **which archetype is currently driving you**—and which one you may need to step into next.

Clarity doesn't come from thinking harder.

It comes from asking better questions—and acting on what they reveal.

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### 7 Questions to Clarify Your Next Move

#### Archetype Mapping

##### **1. Where does my current role still reward competence—but no longer require courage?**

Scan: Notice where ease, efficiency, or predictability may be replacing stretch or risk.

##### **2. What problem do people already trust me to handle—and what does that say about my archetype?**

Scan: Pay attention to recurring patterns in how others rely on you, especially when you didn't seek them out.

##### **3. Which part of my work feels most “alive,” even when it’s uncomfortable or unfinished?**

Scan: Look for moments where energy appears alongside uncertainty rather than after resolution.

##### **4. If I stopped trying to optimize my career and focused on expressing it, what would change?**

Scan: Notice where self-expression feels constrained by efficiency, expectation, or approval.

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### 5. What identity am I protecting by not making a move—and what is it costing me?

**Scan:** Consider both the benefits of staying as you are and the less visible costs of maintaining that identity.

### 6. Which archetype am I being invited to step into next—even if I don't feel ready?

**Scan:** Listen for signals of invitation—requests, tensions, or pull—rather than fully formed plans.

### 7. What is the smallest bold move I could make in the next 30 days that would make my direction clearer?

**Scan:** Focus on actions that generate information or feedback, not certainty or commitment.